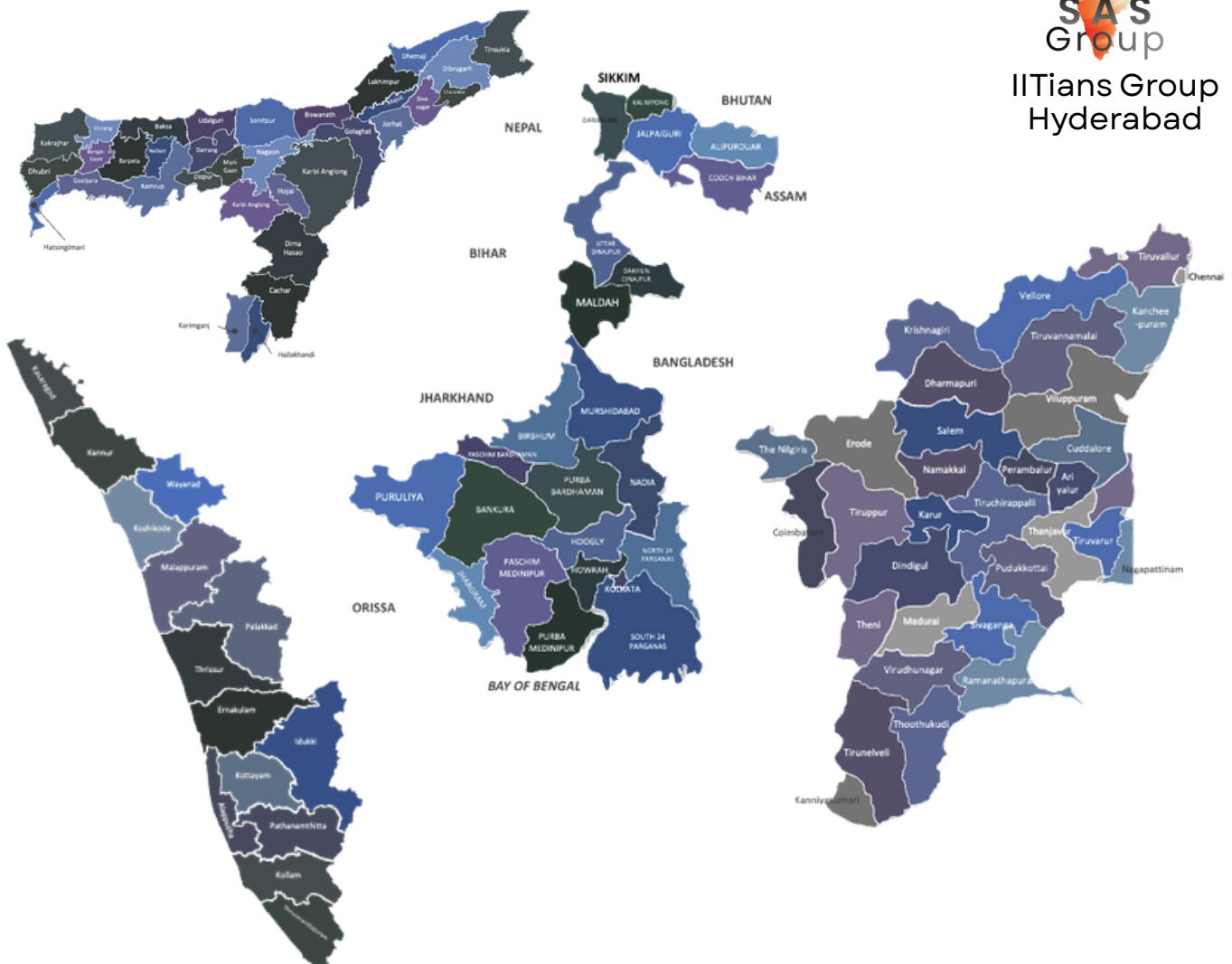


DATE: 07th APRIL, 2026

SAS GROUP, HYDERABAD
2ND PRE-POLL SURVEY ON
TAMIL NADU, WEST BENGAL,
ASSAM AND KERALA
ASSEMBLY ELECTIONS – 2026
AS ON 06TH APRIL, 2026

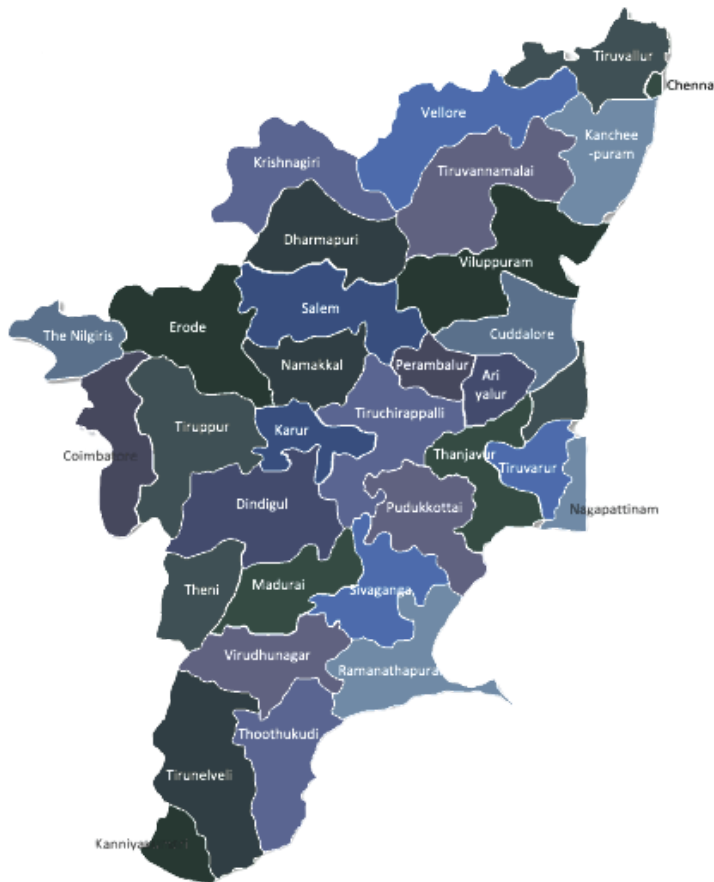


IITians Group
Hyderabad



DATE: 07th April, 2026

2ND PRE-POLL SURVEY ON TAMIL NADU ASSEMBLY ELECTIONS - 2026 AS ON 06TH APRIL, 2026



IIITians Group
Hyderabad

TAMIL NADU - 2026

2nd pre poll survey on Tamil Nadu Assembly Elections - 2026 (As on 06/04/2026)

SAS Group Hyderabad (IITIANs Group) Hyderabad has conducted 1st prepoll **survey across 234 Assembly constituencies** by **collecting 52,300 number of samples between 20th Jan, 2026 to 27th Mar, 2026.**

The second pre-poll survey has been carried out **in 69 selected number of Assembly constituencies** only by covering all the regions of Tamil Nadu.

These 69 Assembly constituencies were chosen by SAS Group (IITIANs Group) based on various parameters such as

- (A) political demography
- (B) voting trends
- (C) swing analysis
- (D) Assembly wise party/and contesting candidates performance.

Considering the above factors, the total number of samples collected across 69 Assembly Constituencies is as follows

SL. NO	Region	No.of Assembly constituencies taken for 2nd prepoll	No.of samples collected
1	NORTH REGION	19	5,700
2	Kongu Region	20	5,250
3	Delta Region	16	4,350
4	South Region	14	3,210
TOTAL		69	18,510

Total number of samples collected across the 4 regions of Tamilnadu in 69 selected Assembly constituencies is 18,510.

TIME FRAME FOR 2ND PRE-POLL SURVEY :

28th MARCH, 2026 TO 06th APRIL, 2026

1. **R. Rahman**
M. Tech

2. **Dr. Bhupendar Singh**
M. Stat, PhD

3. **Dr. S. Mahato**
MA, PhD

MURTHY V.R
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TAMIL NADU- 2026

ASSEMBLY ELECTIONS

X-factors (M-factors) As on 06/04/2026

1. Unemployment
2. Law & Order
3. Women Safety
4. Alcohol and Drugs
5. Tamil identity and Tamil language.
6. Corruption charges against MLAs/Ministers/Local leaders
7. DMK+ wider alliance
8. Weakness of AIADMK and alliance with BJP
9. TVK party
10. After Jayalalithaa conflict among AIADMK leaders

1. J. SRI RAM
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2. DR. G. Gangadhar
MA, PhD
3. Dr. Karthikeyan
M. Stat
4. Dr. P. Subramanian
Msc, Phd



TAMIL NADU

**TOTAL ASSEMBLY
CONSTITUENCIES - 234**



IITians Group
Hyderabad

VOTE SHARE

**AS ON 06/04/2026 (AS PER
2ND PRE-POLL SURVEY)**

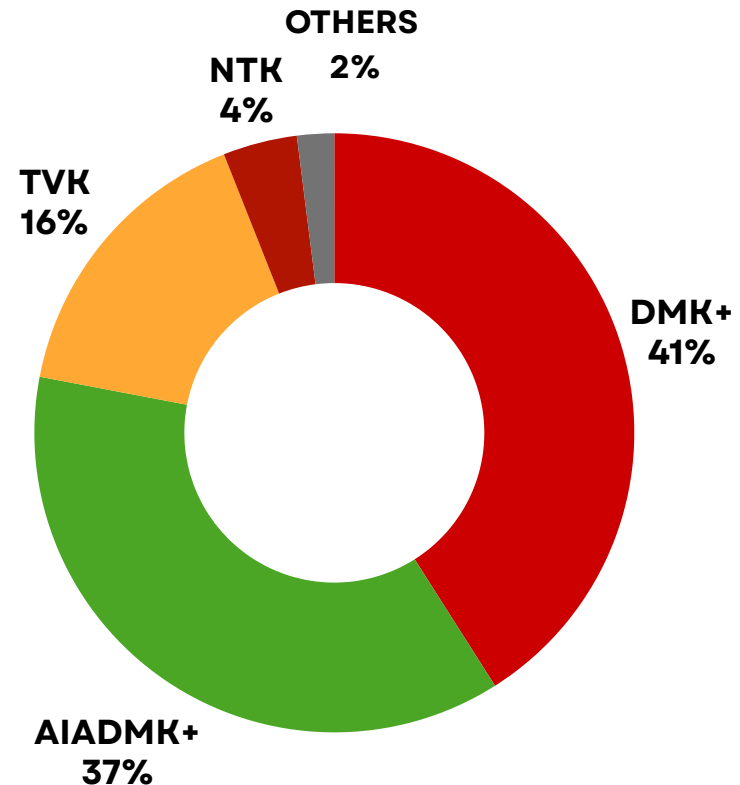
DMK + 41%

AIADMK + 37%

TVK 16%

NTK 4%

OTHERS 2%



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TAMIL NADU

**TOTAL ASSEMBLY
CONSTITUENCIES - 234
MAGIC MARK - 118**



**Region wise expected Assembly constituencies for parties in Tamilnadu
Assembly elections 2026 (As per 2nd Pre-Poll Survey as on 06/04/2026)**

REGIONS	SEATS	DMK+	AIADMK+	TVK	OTHERS
NORTHERN REGION	69	38 - 41	30 - 32	1 - 2	0
KONGUNADU REGION	68	32 - 34	34 - 35	2 - 3	0-1
DELTA REGION	46	35 - 40	10 - 12	1 - 2	0
SOUTHERN REGION	51	30 - 32	18 - 29	2 - 3	1-2
TOTAL	234	135 - 147	92 - 111	6 - 10	1-3

1. **J. SRI RAM**
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3. **Dr. Karthikeyan**
M. Stat
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TAMIL NADU - 2026

COMPARISION OF 1ST AND 2ND PRE-POLL SURVEY ON TAMIL NADU ASSEMBLY ELECTIONS – 2026

TOTAL ASSEMBLY CONSTITUENCIES - 234

MAGIC MARK - 118

PROJECTION OF VOTE SHARE FOR PARTIES

	DMK+	AIADMK+	TVK	NTK	OTHERS
AS PER 1ST PRE-POLL SURVEY (as on 27/03/2026)	40%	38%	14%	4%	4%
AS PER 2ND PRE-POLL SURVEY (as on 06/04/2026)	41%	37%	16%	4%	2%

PROJECTION OF ASSEMBLY CONSTITUENCIES FOR PARTIES

	DMK+	AIADMK+	TVK	NTK	OTHERS
AS PER 1ST PRE-POLL SURVEY (as on 27/03/2026)	119-128	108-117	5-9	-	1-3
AS PER 2ND PRE-POLL SURVEY (as on 06/04/2026)	135-147	92-111	6-10	-	1-3

1. **J. SRI RAM**
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Tamil nadu Assembly Elections

Key Findings (2nd Pre-Poll Analysis)

AS ON 06TH APRIL, 2026

1. The lack of unity among former ministers and senior leaders of the AIADMK party has weakened the party's image in Tamil Nadu. **(Jayalalithaa factor noted separately).**
2. Senior AIADMK leaders such as O. Panneerselvam and Sengottaiyan leaving the party and joining other political groups may lead to a decline in AIADMK's vote share.
3. Under the DMK government, sectors like education, healthcare, and welfare schemes have gained significant prominence and public acceptance.
4. The leadership of M.K. Stalin in DMK stands out clearly, and such strong leadership is currently lacking in AIADMK.
5. Historically, elections in Tamil Nadu were influenced by caste-based vote banks. However, in the 2026 elections, the influence of caste appears to be reducing significantly. Earlier, communities like Vanniyars, Gounders, and Thevars largely supported AIADMK. Now, with O. Panneerselvam exiting AIADMK, there is a possibility of vote erosion among Thevar-dominated southern districts.

6. In the Western region (Kongu belt), there is a visible split within the Gounder community, as leaders are now spread across multiple parties, leading to vote division.

DMK has gained a slight advantage here through welfare schemes, development initiatives, and strengthening local leadership.

Additionally, PMK founder Dr. Ramadoss aligning with V.K. Sasikala could create difficulties for AIADMK.

7. With Sengottaiyan joining the TVK party, AIADMK may lose a portion of votes from the Silk Weavers community.

8. In reserved constituencies, DMK remains strong.

9. Muslims, SC, ST communities, and even sections of upper castes are currently leaning more towards DMK compared to AIADMK.

10. Elections in Tamil Nadu have never been religion-based, and the 2026 elections are also unlikely to be influenced by religion.

11. However, the alliance or coordination between PMK's Ramadoss and Sasikala may indirectly hurt AIADMK.

12. Within AIADMK, leadership performance is weak.

13. In BJP, sidelining K. Annamalai and appointing Nainar Nagendran as state leader appears to be a strategic mistake.

In terms of alliances, DMK alliance is broader and more inclusive, bringing together diverse ideologies and communities.

14. As of now, the Chennai region and Southern region are strongholds of the DMK alliance.

AIADMK and TVK are likely to lose several MLA seats in these regions.

Although there is a public perception of corruption among DMK ministers and MLAs, the party has still outperformed AIADMK in education, healthcare, and welfare delivery.

15. The narrative that Vijay (TVK founder) is an ideological enemy of BJP and political enemy of DMK is misleading.

However, TVK faces several issues including lack of clear vision, weak grassroots organization, and leadership challenges.

16. TVK has the potential to attract youth voters . However, TVK rise has negatively impacted the NTK party.

17. NTK's vote share is expected to decline.

The emergence of TVK will cause some losses to both AIADMK and DMK.

18. In the 27 constituencies contested by BJP, it is likely to not win more than 8–9 seats.

19. There is a perception among many Tamil voters that an AIADMK-led alliance government could lead to BJP dominance, affecting Tamil identity, language, and culture.

20. DMK remains strong in urban and semi-urban areas.

21. The Tamil Nadu government's ₹5000 DBT scheme for women (Jan–Feb 2026) has positively influenced women voters in favor of DMK.

KEY STRATEGIC POINT:

1. In the AIADMK BJP alliance, the distribution of MLA seats has not been handled effectively.

Many constituencies where the BJP has independently established its presence and increased its vote share have not been allocated to the BJP within the alliance.

The allocation of MLA seats between AIADMK and BJP has not followed a “scientific” or data-driven method. As a result, out of the 27 constituencies where the BJP is contesting, the party is likely to lose at least 18-20 seats in the 2026 Assembly elections.

2. The alliance with T.T.V. Dhinakaran’s party, AMMK, is unlikely to significantly benefit the AIADMK alliance.

3. In the AIADMK–BJP alliance, there is limited likelihood of effective vote transfer between the two parties in many constituencies, with AIADMK votes not fully shifting to BJP and vice versa.

4. After Jayalalithaa, even though Edappadi K. Palaniswami has gained control over the All India Anna Dravida Munnetra Kazhagam, many prominent and familiar leaders have left the party and joined other parties.

Edappadi K. Palaniswami forming an alliance with the Bharatiya Janata Party is significantly affecting AIADMK’s chances of victory in the 2026 elections.

1. **J. SRI RAM**
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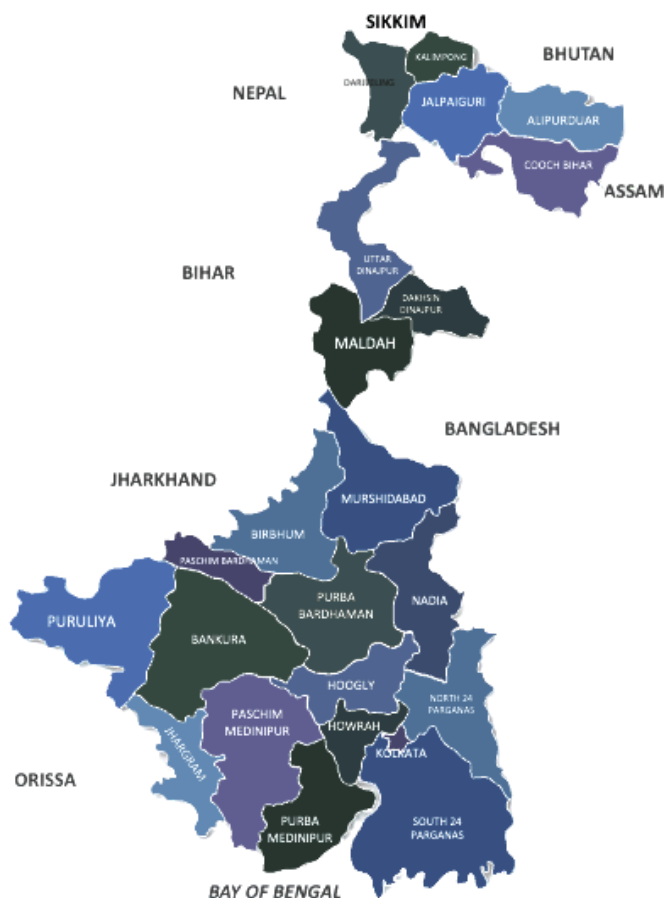
4. **Dr. P. Subramanian**
Msc, Phd

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SAS Group
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Hyderabad

DATE: 07th April, 2026

2ND PRE-POLL SURVEY ON WEST BENGAL ASSEMBLY ELECTIONS - 2026 AS ON 06TH APRIL, 2026



IIITians Group
Hyderabad

West Bengal - 2026

2nd pre poll survey on West Bengal Assembly Elections - 2026 (As on 06/04/2026)

SAS Group (IITians Group), Hyderabad has conducted 1st pre-poll survey **across 294 Assembly constituencies** by **collecting 59,400** number of samples **between 10th Jan, 2026 to 27th Mar, 2026**

The second (2nd) pre-poll survey has been carried **out in 86 selected Assembly constituencies** only across all the regions of West Bengal.

The 86 number of assembly constituencies were chosen by SAS Group based on various parameters such as

- (A) political demography
- (B) voting trends
- (C) swing analysis
- (D) Assembly wise party/and contesting candidates performance.

Considering the above factors the total number samples collected is as follows across all regions.

SL. NO	Region	No.of Assembly constituencies taken for 2nd prepoll	No.of samples collected
1	North Bengal and hilly region	15	3,375
2	Central Bengal	18	4,320
3	Greator Kolkata	32	8,325
4	Jangal Mahal and Medinipur	21	5,145
TOTAL		86	21,165

Total number of samples collected across the 4 regions of West Bengal in 86 selected Assembly constituencies is 21,165.

TIME FRAME FOR 2ND PRE-POLL SURVEY :

28TH MARCH, 2026 TO 06th APRIL, 2026

1. **R. Rahman**
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IITians Group
Hyderabad

WEST BENGAL- 2026

ASSEMBLY ELECTIONS

X-factors (M-factors) As on 06/04/2026

1. Bengal pride and Bengal identity (Bengal Asmita)
2. No Charismatic face against Mamata Banerjee as CM in NDA (BJP).
3. S.I.R
4. Law & order.
5. Welfare schemes taken up by West Bengal government.
6. Unemployment
7. Price Rise
8. Corruption charges
9. Infighting and factionalism in BJP.
10. Organization and strength of TMC.
11. Muslim and Women voting

1. **R. Rahman**
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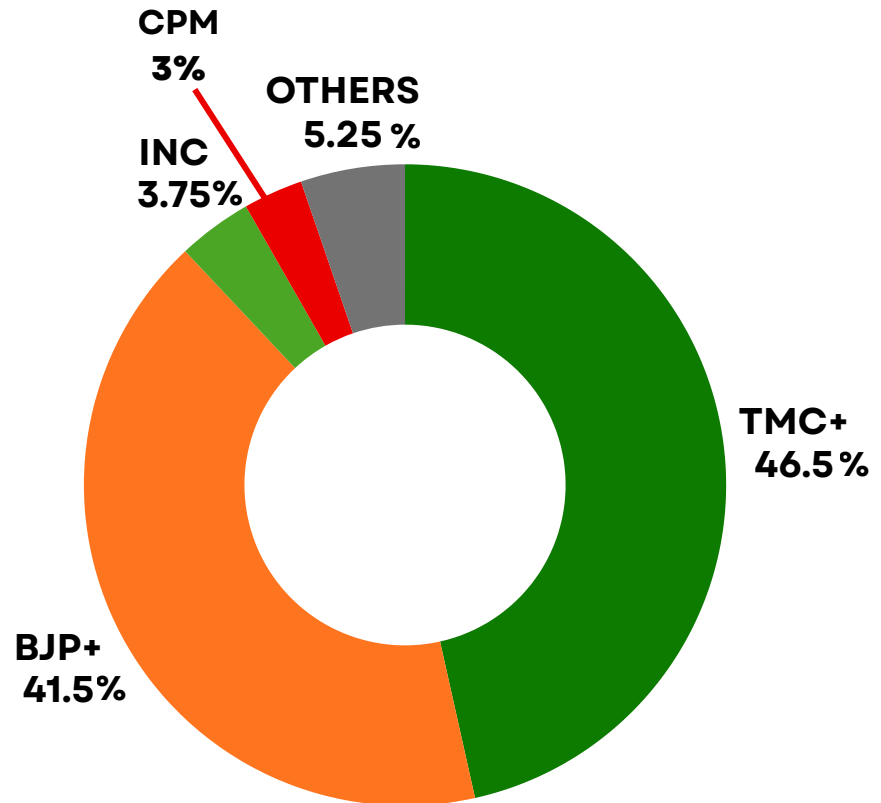
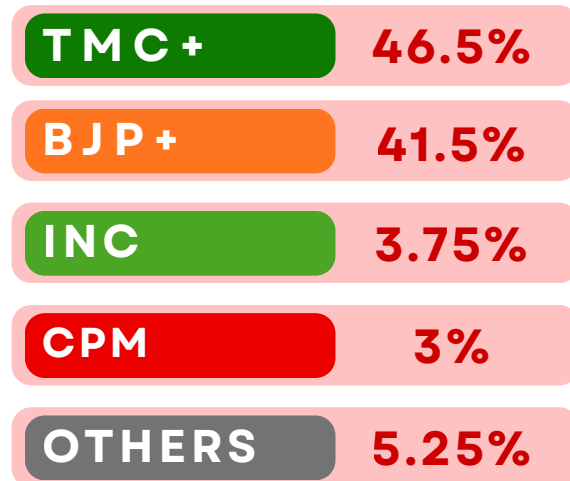
WEST BENGAL

**TOTAL ASSEMBLY
CONSTITUENCIES - 294**



VOTE SHARE

**AS ON 06/04/2026 (AS PER
2ND PRE-POLL SURVEY)**



1. **R. Rahman**
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WEST BENGAL

**TOTAL ASSEMBLY
CONSTITUENCIES - 294**
MAGIC MARK - 148



Region wise expected Assembly constituencies for parties in West Bengal
Assembly elections 2026 (As per 2nd Pre-Poll Survey as on 06/04/2026)

REGIONS	SEATS	TMC+	BJP+	INC	CPM	OTHERS
NORTH BENGAL & HILLY REGION	54	26 - 28	27 - 30	0 - 1	0 - 1	1 - 2
CENTRAL BENGAL	58	30 - 38	26 - 28	1 - 2	1 - 2	0 - 1
GREATOR KOLKATA	126	85 - 90	40 - 42	1 - 2	0	0 - 1
JUNJAL MAHAL & MEDINIPUR	56	30 - 32	25 - 26	0 - 1	0	1 - 2
TOTAL	294	171-188	118-126	2 - 6	1 - 3	2-6

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WEST BENGAL - 2026

COMPARISON OF 1ST AND 2ND PRE-POLL SURVEY ON WEST BENGAL ASSEMBLY ELECTIONS – 2026

TOTAL ASSEMBLY CONSTITUENCIES - 294

MAGIC MARK - 148

PROJECTION OF VOTE SHARE FOR PARTIES

	TMC+	NDA	INC	CPM	OTHERS
AS PER 1ST PRE-POLL SURVEY (as on 27/03/2026)	45.5%	40.5%	3%	3.5%	7.5%
AS PER 2ND PRE-POLL SURVEY (as on 06/04/2026)	46.5%	41.5%	3.75%	3%	5.25%

PROJECTION OF ASSEMBLY CONSTITUENCIES FOR PARTIES

	TMC+	NDA	INC	CPM	OTHERS
AS PER 1ST PRE-POLL SURVEY (as on 27/03/2026)	178-198	100-110	0-1	1-2	2-6
AS PER 2ND PRE-POLL SURVEY (as on 06/04/2026)	171-188	118-126	2-6	1-3	2-6

1. **R. Rahman**
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West Bengal Assembly Elections

Key Findings (2nd Pre-Poll Analysis)

AS ON 06TH APRIL, 2026

1. People in West Bengal still believe that Bengal identity and Bengal pride are best preserved through the All India Trinamool Congress (TMC).
2. In the 2026 Assembly elections, Chief Minister Mamata Banerjee successfully attracted voters by portraying the elections as a fight between Bengalis and outsiders.
3. The Bharatiya Janata Party (BJP) failed to project a strong face-value leader to directly compete with Mamata Banerjee as a Chief Ministerial candidate.
4. TMC is enjoying strong support from Muslims, women, students, the O.C. community (up to 33%), and the Bhadrak (OBC) community.
5. The people of Bengal still believe that only the TMC party can preserve and protect the state's heritage, culture, and traditions.
6. The welfare schemes implemented by the TMC government continue to generate positive sentiment among voters.

7. Internal conflicts among leaders within the BJP are likely to cause some damage to the party in these elections.

8. The BJP is largely depending on Hindutva and the image of Prime Minister Narendra Modi and Home Minister Amit Shah to drive the 2026 Assembly elections, with limited emphasis on local leadership, which may become a disadvantage.

9. Women voters will play a decisive role in the 2026 elections.

10. Mamata Banerjee is widely perceived as a fighter for the people of Bengal whenever required.

11. Communities like Matua and Rajbanshi are supporting the BJP.

12. Even if multiple Muslim parties contest in Bengal, nearly 90% of Muslim voters tend to support Mamata Banerjee. They believe that she safeguards and protects the rights of the Muslim community.

13. The BJP has improved its vote share in regions like North Bengal and Medinipur.

14. TMC remains very strong in Greater Kolkata and its suburban regions.

15. People in Bengal are more focused on discussions around newly added Voters in the constituencies rather than SIR-related issues.

West Bengal voters Polarization is as follows;

TMC polarization		BJP polarization
Women, Muslims, O.C. (33%), Bhadralok Community, Students & welfare schemes	V/S	Hindu voters, SC, ST, Rajbhasni, Matua community + P.M image

1. **R. Rahman**
M. Tech

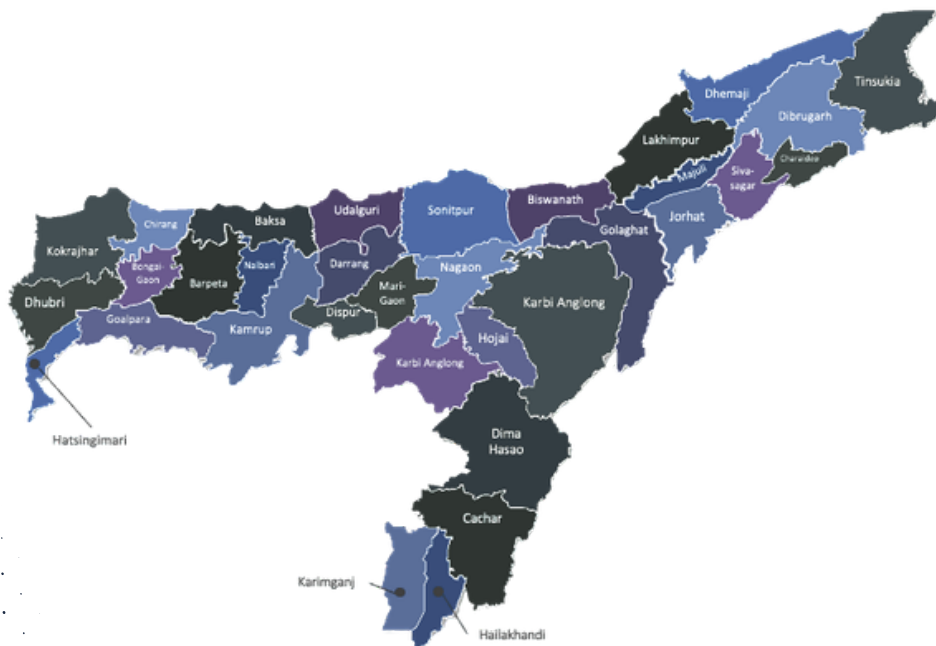
2. **Dr. Bhupendar Singh**
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DATE: 07th April, 2026

2ND PRE-POLL SURVEY ON ASSAM ASSEMBLY ELECTIONS - 2026 AS ON 06TH APRIL, 2026



IIITians Group
Hyderabad

Assam- 2026

2nd pre poll survey on Assam Assembly Elections - 2026 (As on 06/04/2026)

SAS Group (IITIANs Group) Hyderabad has conducted 1st prepoll survey across 126 Assembly constituencies by **collecting 26,400** number of samples between **20th Feb, 2026 to 27th Mar, 2026**

The second (2nd) prepoll survey has been carried out **in 36 number of selected Assembly constituency** covering all regions of Assam.

These 36 number of assembly constituencies were chosen by SAS Group based on various parameters such as:

- (A) political demography
- (B) voting trends
- (C) swing analysis
- (D) Assembly wise party/and contesting candidates performance.

Considering the above factors, the total number of samples collected across 36 Assembly Constituencies is as follows

SL. NO	Region	No.of Assembly constituencies taken for 2nd pre-poll	No.of samples collected
1	Upper Assam	12	3,100
2	Lower Assam	11	3,240
3	Central Assam	6	1,850
4	North Assam	4	1,290
5	Barak Valley	3	960
TOTAL		36	10,440

Total number of samples collected across the 5 regions of Assam in 36 selected Assembly constituencies is 10,440.

TIME FRAME FOR 2ND PRE-POLL SURVEY :

28th MARCH, 2026 TO 06th APRIL, 2026

1. **R. Rahman**
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IITians Group
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ASSAM - 2026

ASSEMBLY ELECTIONS

X-factors (M- factors) As on 06/04/2026

1. Illegal Immigration
2. Unemployment NDA (BJP).
3. Corruption
4. Fools and Rehabilitation
5. Infighting among INC leaders.
6. Delimitation
7. DBT for Women and Students by the present Government.
8. No Charismatic leader in INC to fight against the present CM.

1. Dr. J. Goswami
MSC, PhD

2. Atul Kumar
M. Stat

3. Dr. Anand Vardhan
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ASSAM

**TOTAL ASSEMBLY
CONSTITUENCIES - 126**



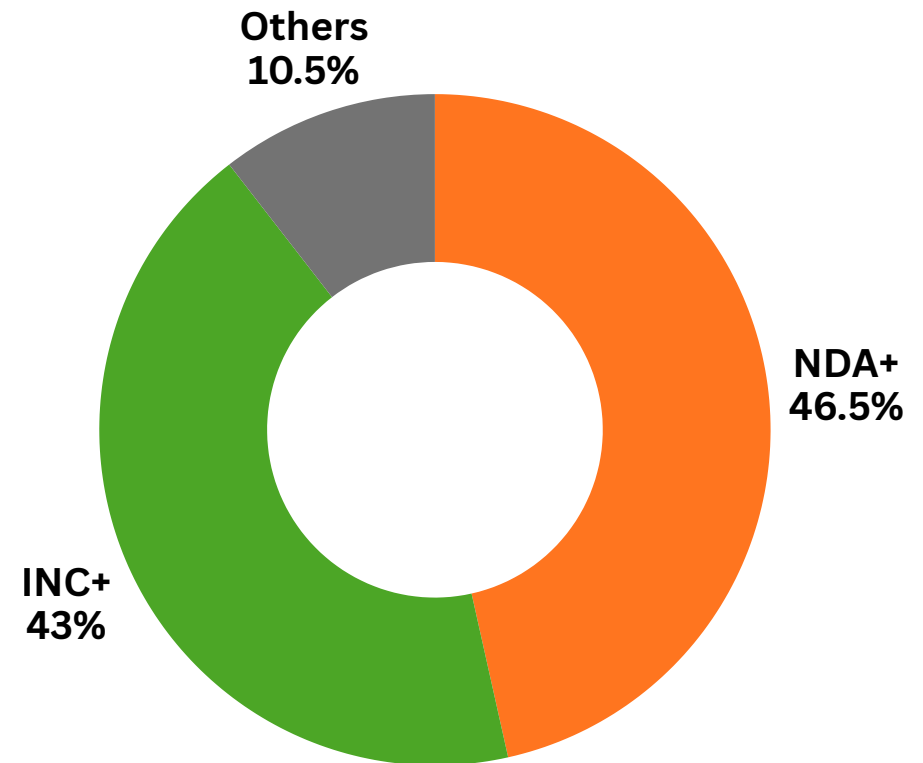
VOTE SHARE

**AS ON 06/04/2026 (AS PER
2ND PRE-POLL SURVEY)**

NDA + 46.5%

INC + 43%

OTHERS 10.5%



1. **Dr. J. Goswami**
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2. **Atul Kumar**
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ASSAM

**TOTAL ASSEMBLY
CONSTITUENCIES - 126**

MAGIC MARK - 64



Region wise expected Assembly constituencies for parties in Assam Assembly elections 2026 (As per 2nd Pre-Poll Survey as on 06/04/2026)

REGIONS	SEATS	NDA+	INC+	OTHERS
UPPER ASSAM	35	22 - 23	13 - 14	0
LOWER ASSAM	44	28 - 29	14 - 15	2 - 3
CENTRAL ASSAM	19	14 - 15	5 - 6	0
NORTH ASSAM	15	9 - 11	4 - 6	2 - 3
BARAK VALLEY	13	7 - 8	4 - 5	2-4
TOTAL	126	80 - 86	40 - 46	6 - 10

1. Dr. J. Goswami
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ASSAM - 2026

COMPARISON OF 1ST AND 2ND PRE-POLL SURVEY ON ASSAM ASSEMBLY ELECTIONS – 2026

TOTAL ASSEMBLY CONSTITUENCIES - 126

MAGIC MARK - 64

PROJECTION OF VOTE SHARE FOR PARTIES

	NDA	INC	OTHERS
AS PER 1ST PRE-POLL SURVEY (as on 27/03/2026)	45.0%	40%	15%
AS PER 2ND PRE-POLL SURVEY (as on 06/04/2026)	46.5%	43%	10.5%

PROJECTION OF ASSEMBLY CONSTITUENCIES FOR PARTIES

	NDA	INC	OTHERS
AS PER 1ST PRE-POLL SURVEY (as on 27/03/2026)	76 - 81	45 - 50	5 - 9
AS PER 2ND PRE-POLL SURVEY (as on 06/04/2026)	80 - 86	40 - 46	6 - 10

1. **Dr. J. Goswami**
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2. **Atul Kumar**
M. Stat
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Assam Assembly Elections

Key Findings (2nd Pre-Poll Analysis)

AS ON 06TH APRIL, 2026

1. Direct Benefit Transfer (DBT) to women's bank accounts is likely to benefit NDA significantly.
2. Delimitation may cause INC and other opposition parties to lose around 9–12 Assembly seats.
3. BJP has strengthened in Upper Assam region.
4. Leaders leaving INC and joining NDA is a major challenge for INC.
5. Public trusts Assam government on illegal migration control, law and order, and development.
6. Internal conflicts and neglect of cadre weaken INC.
7. BJP has gained support from both Muslim and Hindu women voters.
8. INC performance is weak in Lower Assam.
9. INC lacks a strong leader comparable to Himanta Biswa Sarma.
10. NDA has increased vote share among General, OBC, and SC communities.

11. Some public dissatisfaction exists regarding floods and rehabilitation.

12. Voters are satisfied with the law and order situation under the Assam government.

1. **Dr. J. Goswami**
MSC, PhD

2. **Atul Kumar**
M. Stat

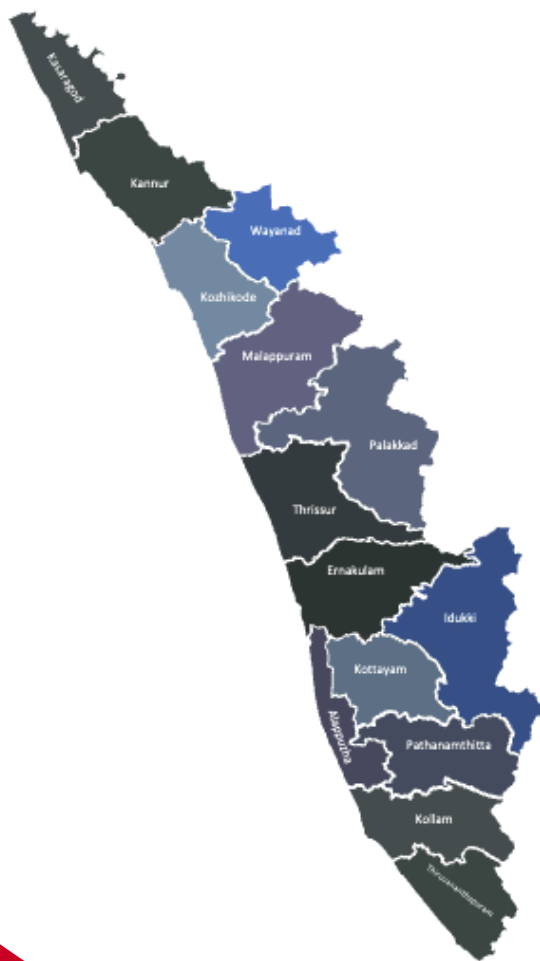
3. **Dr. Anand Vardhan**
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SAS
Group

DATE: 04th APRIL, 2026

2ND PRE-POLL SURVEY ON KERALA ASSEMBLY ELECTIONS - 2026 AS ON 03RD APRIL, 2026



IIITians Group
Hyderabad



KERALA- 2026

ASSEMBLY ELECTIONS

2nd Pre-Poll Survey on Kerala Assembly Elections – 2026

(As on 3rd April 2026)

- **SAS Group** has conducted its **first pre-poll survey** across all **140 Assembly constituencies** by collecting **28,800 samples** between **19th February 2026 and 27th March 2026**.
- The **second pre-poll survey** has been carried out in **42 selected Assembly constituencies only**.
- **These 42 constituencies** were chosen by **SAS Group** based on various parameters such as:
 - Political demography
 - Voting trends
 - Swing analysis
 - Assembly-wise performance patterns
- Considering the above factors, the **total number of samples collected in the second pre-poll survey is 11,250 across these 42 Assembly constituencies.**
- **Time Frame of Second Pre-poll Survey:**
28th March, 2026 to 3rd April, 2026

1. Dr. Abhishek
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2. K. Vinod
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Hyderabad

KERALA- 2026

ASSEMBLY ELECTIONS

X-factors (M- factors)

1. Price Rise
2. Unemployment
3. Alcoholism and Drugs
4. Corruption charges
5. Infighting and factionalism among INC leaders.
6. Christian and Muslim Voting
7. Anti-incumbency of present government
8. Sabrimala Gold theft
9. Communal polarization
10. BJP Vote share

1. Dr. Abhishek
MA, PhD

2. K. Vinod
M. Stat

3. Dr. D. Vijayan
MSC, PhD

4. K. Raj gopal
M. Tech

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KERALA

**TOTAL ASSEMBLY
CONSTITUENCIES - 140**



VOTE SHARE

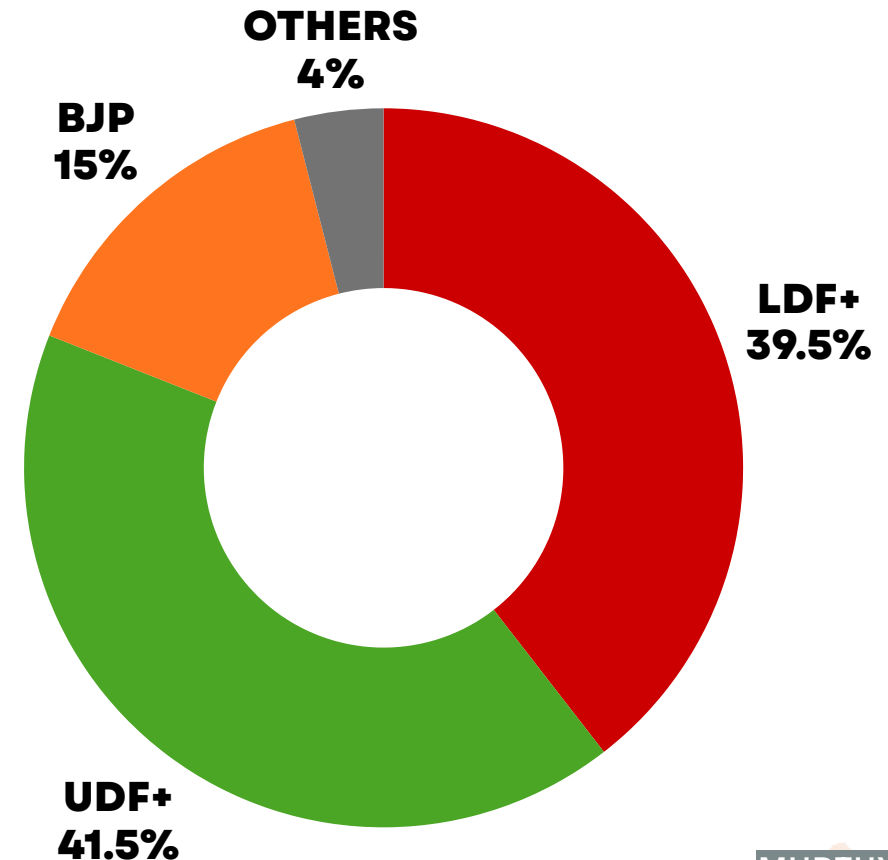
**AS ON 03/04/2026 (AS PER
2ND PRE-POLL SURVEY)**

LDF + 39.5%

UDF + 41.5%

BJP 15%

OTHERS 4%



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KERALA

**TOTAL ASSEMBLY
CONSTITUENCIES - 140**

MAGIC MARK - 71



Region wise expected Assembly constituencies for parties in Kerala Assembly elections 2026 (As per 2nd Pre-Poll Survey as on 03/04/2026)

REGIONS	SEATS	LDF+	UDF+	BJP	OTHERS
NORTHERN KERALA	48	16	30	1	1
CENTRAL KERALA	53	23	29	1	0
SOUTHERN KERALA	39	19	18	2	0
TOTAL	140	58	77	4	1

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KERALA - 2026

DISTRICT WISE EXPECTED ASSEMBLY CONSTITUENCIES FOR PARTIES IN KERALA
ASSEMBLY ELECTIONS 2026 (As per 2nd Pre-Poll Survey). As on 03/04/2026

SI NO	NAME OF THE REGION	NAME OF THE DISTRICTS		NO. OF MLA Seats	EXPECTED ASSEMBLY CONSTITUENCIES FOR PARTIES			
					LDF+	UDF+	NDA	OTHERS
1	NORTHERN REGION	1	Kasaragod	5	1	3	1	0
		2	Kannur	11	4	7	0	0
		3	Wayanad	3	0	3	0	0
		4	Kozhikode	13	5	8	0	0
		5	Malappuram	16	6	9	0	1
		TOTAL		48	16	30	1	1
2	CENTRAL REGION	1	Palakkad	12	7	5	0	0
		2	Thrissur	13	5	7	1	0
		3	Ernakulam	14	6	8	0	0
		4	Idukki	5	2	3	0	0
		5	Kottayam	9	4	5	0	0
		TOTAL		53	23	29	1	0
3	SOUTHERN REGION	1	Alappuzha	9	5	4	0	0
		2	Pathanamthitta	5	2	3	0	0
		3	Kollam	11	6	5	0	0
		4	Thiruvananthapuram	14	6	6	2	0
		TOTAL		39	19	18	2	0
				140	58	77	4	1

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KERALA - 2026

COMPARISION OF 1ST AND 2ND PRE-POLL SURVEY ON KERALA ASSEMBLY ELECTIONS – 2026

PROJECTION OF VOTE SHARE

	LDF+	UDF+	NDA	OTHERS
AS PER 1 ST PRE-POLL SURVEY	39%	38%	14%	9%
AS PER 2 ND PRE-POLL SURVEY	39.5%	41.5%	15%	4%

PROJECTION OF SEAT SHARE

	LDF+	UDF+	NDA	OTHERS
AS PER 1 ST PRE-POLL SURVEY	69-73	67-72	3-4	1-2
AS PER 2 ND PRE-POLL SURVEY	58	77	4	1

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Kerala Assembly Elections

Key Findings (2ND Pre-Poll Analysis)

AS ON 03rd APRIL, 2026

1. Students and farmers are strongly opposed to the LDF government.
2. There are significant internal conflicts within the CPM party in the LDF, which has increased support for the UDF.
3. In Kannur and Alappuzha districts, factionalism and internal conflicts within the LDF are clearly visible.
4. Many prominent leaders within the LDF are dissatisfied and are considering leaving the party. The distancing of senior CPM leaders such as T.K. Govindan, N.K. Unnikrishnan, G. Sudhakaran, and P.K. Seri is adversely affecting the LDF's chances of victory.
5. Allegations of corruption against MLAs and Ministers are damaging the LDF.
6. The BJP is likely to cause losses to the LDF in many Assembly constituencies. There is no doubt that the BJP will directly challenge the LDF.
7. Despite the BJP attempting to capitalize on the Sabarimala issue, the credit has largely gone to the INC.

8. Muslim voters are gradually shifting their support towards the UDF.
9. The INC has effectively utilized the FCRA Act, enabling the UDF to attract the Christian community vote bank.
10. The UDF has been successful in creating a perception that there is a secret understanding between the CPM and the BJP.
11. Although there are internal differences among groups and leaders within the INC, the UDF has managed to prevent these conflicts from surfacing during the elections.
12. In certain constituencies, votes are diverting towards the BJP may significantly damage the LDF.
13. There is considerable dissatisfaction among leaders and party cadre towards Chief Minister Pinarayi Vijayan.
14. There is a natural anti-incumbency sentiment against the LDF after 10 years in power.
15. Issues such as unemployment, rising prices, and lack of industrial development have increased voter dissatisfaction towards the LDF.

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